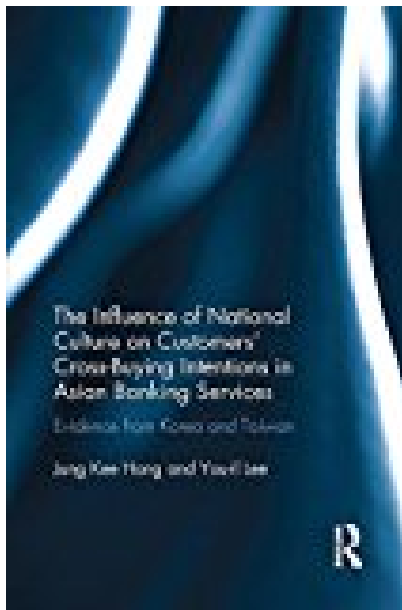


The Influence of National Culture on Customers Cross-Buying Intentions in Asian Banking Services Evidence from Korea and Taiwan



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