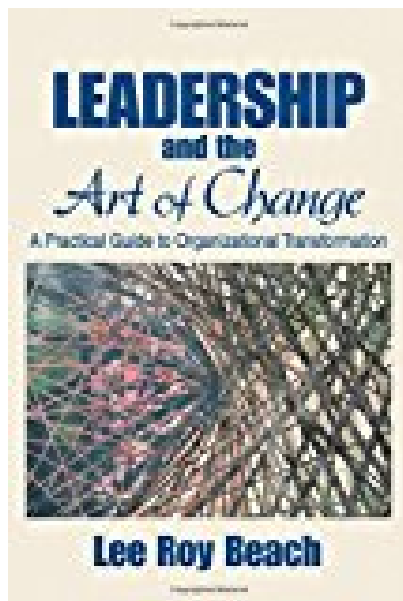


Leadership and the Art of Change A Practical Guide to Organizational Transformation



BOOK DETAILS

- Author : Lee Roy Beach
- Pages : 200 Pages
- Publisher : SAGE Publications
- Language : English
- ISBN : 1412913829

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BOOK SYNOPSIS

Leadership and the Art of Change is a unique book in that it focuses on a leader's central and most daunting task—achieving organizational change that successfully addresses external and internal threats and opportunities. Author Lee R. Beach uses six prime responsibilities as the framework for discussing change leadership: external and internal environmental assessment to identify required changes, organizational culture as a constraint on change, vision for motivating change; plans as a map for change, implementation to produce change, and follow-through for institutionalizing achieved changes and making ongoing change a part of the culture.

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