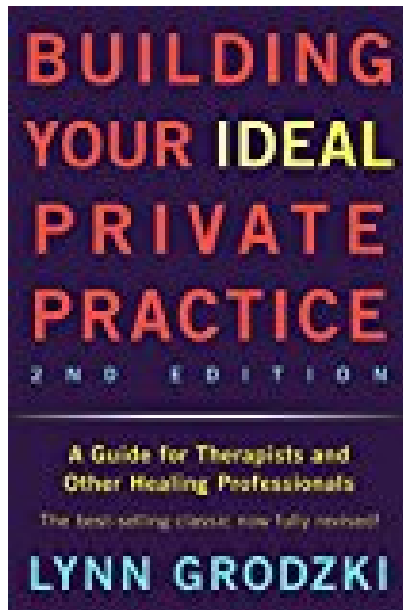


Building Your Ideal Private Practice A Guide for Therapists and Other Healing Professionals



BOOK DETAILS

- Author : Lynn Grodzki
- Pages : 384 Pages
- Publisher : W. W. Norton & Company
- Language : English
- ISBN : 0393709485



BOOK SYNOPSIS

A much-anticipated second edition to this classic practice-building text. Building Your Ideal Private Practice, a best-seller in its genre, is now fully revised after its original publication in 2000. Much has changed for therapists in private practice over the past fifteen years, including the widespread encroachment by insurance and managed care into the marketplace, the density of new therapists as over 600,000 therapists nation-wide try to stay viable, and the role of the Internet in marketing services. The revision of Building Your Ideal Private Practice is a comprehensive guide, updated with six new chapters and targeted for therapists at all stages of private practice development. It covers the essential how-to questions for those starting out in practice and explains the common pitfalls to avoid. For those already in practice, worried about profitability in an age of increasing competition, the author offers informed strategies such as the best way to create websites and other online marketing to find clients, and then goes further to explain how to retain the new breed of fickle clients who shop for therapists online, but are hard to satisfy. Other new chapters support veteran therapists edging towards retirement, including how to sell a therapy business for a profit or whether to stay working solo or expand into a more lucrative group business model. The revision comprises a complete, easy to use and fascinating business plan that shows therapists not just what to do, but also who to be in order to succeed. It adds depth, up-to-date information and a wealth of strategies to the original book, often referred to as the "bible" for therapists in private practice. Like the original, the revision conveys the author's experience, optimism and warmth as she presents case examples, checklists and exercises to make the business advice come alive. Whether you have insurance-based or a fee-for-service practice, this book will help you thrive.

BUILDING YOUR IDEAL PRIVATE PRACTICE A GUIDE FOR THERAPISTS AND OTHER HEALING PROFESSIONALS - Are you looking for Ebook Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals? You will be glad to know that right now Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals. To get started finding Building Your Ideal Private Practice A Guide For Therapists And Other Healing Professionals, you are right to find our website which has a comprehensive collection of manuals listed.